

ANNUAL REPORT



Republic of the Philippines
OFFICE OF THE PRESIDENT

OPTICAL MEDIA BOARD

20

22

OPTICAL MEDIA BOARD

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OMB Quality Policy Statement



AGENCY OVERVIEW

The Optical Media Board (OMB), under the direct supervision of the Office of the President, was created pursuant to Republic Act (R.A.) No. 9239 or the Optical Media Act of 2003.

R.A. 9239 regulates the mastering, manufacturing, replication, importation and exportation, distribution and sale of optical and magnetic media, and other media storage devices.

The law covers the entire territory of the Republic of the Philippines including economic zones as defined both under R.A. Nos. 9239 and 7916.

In line with this mandate as one of the anti-piracy agencies in the Philippines, the OMB performs regulatory functions through the exercise of its enforcement and quasi-judicial powers that facilitate the apprehension and eventual prosecution of violators of R.A. 9239.

The policy of Optical Media Board is to ensure the protection and promotion of Intellectual Property rights.

MISSION.

To protect and promote Intellectual Property Rights in Digital Form.

VISION.

An economy that is free from Optical Media Piracy where there is a level playing field for all legitimate players.

EXECUTIVE OFFICE



JEREMY S. MARQUEZ
Chairperson and CEO



CHRISTINE MARIE L. SUNTAY
Executive Director



FLORANTE T. CIPRES, JR.
Planning Unit Head



ISIDITAS O. FERNANDEZ
Public Information and Communications
Head



JOSE EDGARDO L. LARA
Internal Audit Services
Head

PLANNING UNIT

The Planning Unit (PU) is tasked to formulate and recommend the agency's strategic plan; coordinate and prepare annual work plans of the organic units to ensure synchronized plans of action toward the attainment of the agency's goals; monitor and evaluate corporate performance and results of operations vis-à-vis planned targets and prepares corresponding performance evaluation reports; inform and advise top management regarding results of strategic directions and corporate planning concerns; render technical assistance to organic units on work plans requirements and related matters, undertake economic and market-related studies and research necessary to enhance agency operations and services.

As a step towards this goal, the Planning Unit conducted a Mid-Year Assessment on August 3, 2022 at the Luxent Hotel in Quezon City.



PUBLIC INFORMATION AND COMMUNICATIONS UNIT

Event	Dates	Attendees
Stakeholders' Consultative Meeting	February 15, 2022	Importers and Exporters
Stakeholders' Consultative Meeting	February 15, 2022	Distributors and Retailers
Stakeholders' Consultative Meeting	March 30, 2022	Online Sellers
Stakeholders' Consultative Meeting	June 13, 2022	Musicians
LGU Consultative Meeting	October 6, 2022	Marikina BPLO
LGU Consultative Meeting	October 13, 2022	Quezon City BPLO
LGU Consultative Meeting	October 19, 2022	Manila BPLO
LGU Consultative Meeting	October 27, 2022	Mandaluyong BPLO
LGU Consultative Meeting	November 10, 2022	Valenzuela BPLO

INTERNAL AUDIT SERVICES

Particular	Accomplishment
Monthly client Feedback Analysis	Prepared Monthly Client Feedback Analysis and presented in Monthly Management Committee Meeting
Monthly rag sheet monitoring	Monthly issuance of memo to concerned divisions and units from July to December
Conduct Internal Audit for Inventory of Seized Items and all cases filed	Ongoing / Pending documents from concerned division units
Draft Letter Reply for the 8888 complaints	8 Draft Letter replies submitted to OED for approval and signature
Conduct monthly management committee meetings	From July to December 2022
Conduct Mid-Year Assessment 2022	Conducted on August 3, 2022
Prepared draft 2022 Client Satisfaction Survey Report to be submitted to ARTA	Submitted to the OCC for approval and signature

REGISTRATION AND LICENSING DIVISION



ELIZABETH A. RED
Division Chief

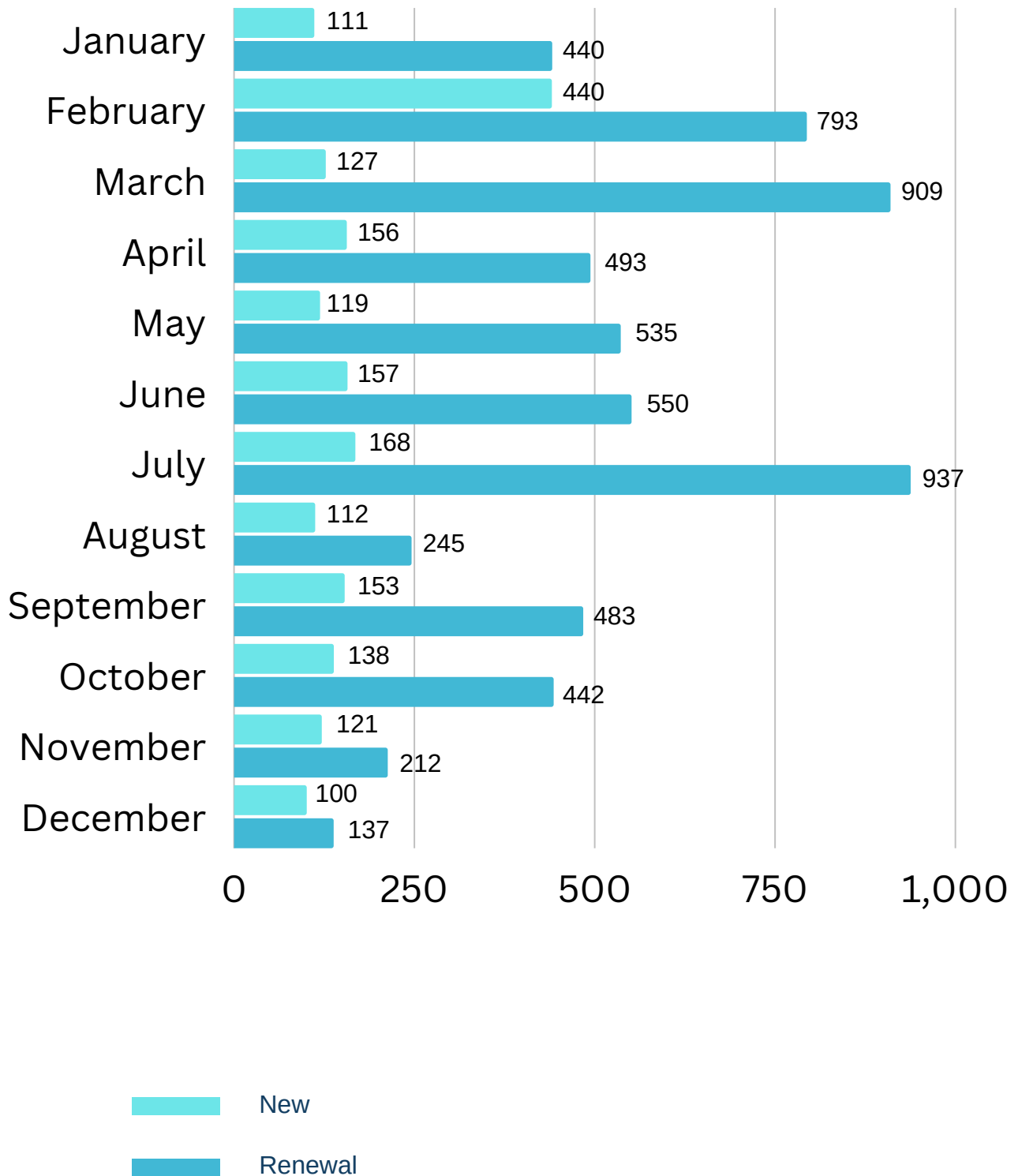


ESPERANZA T. CORONEL
Licensing Unit Head

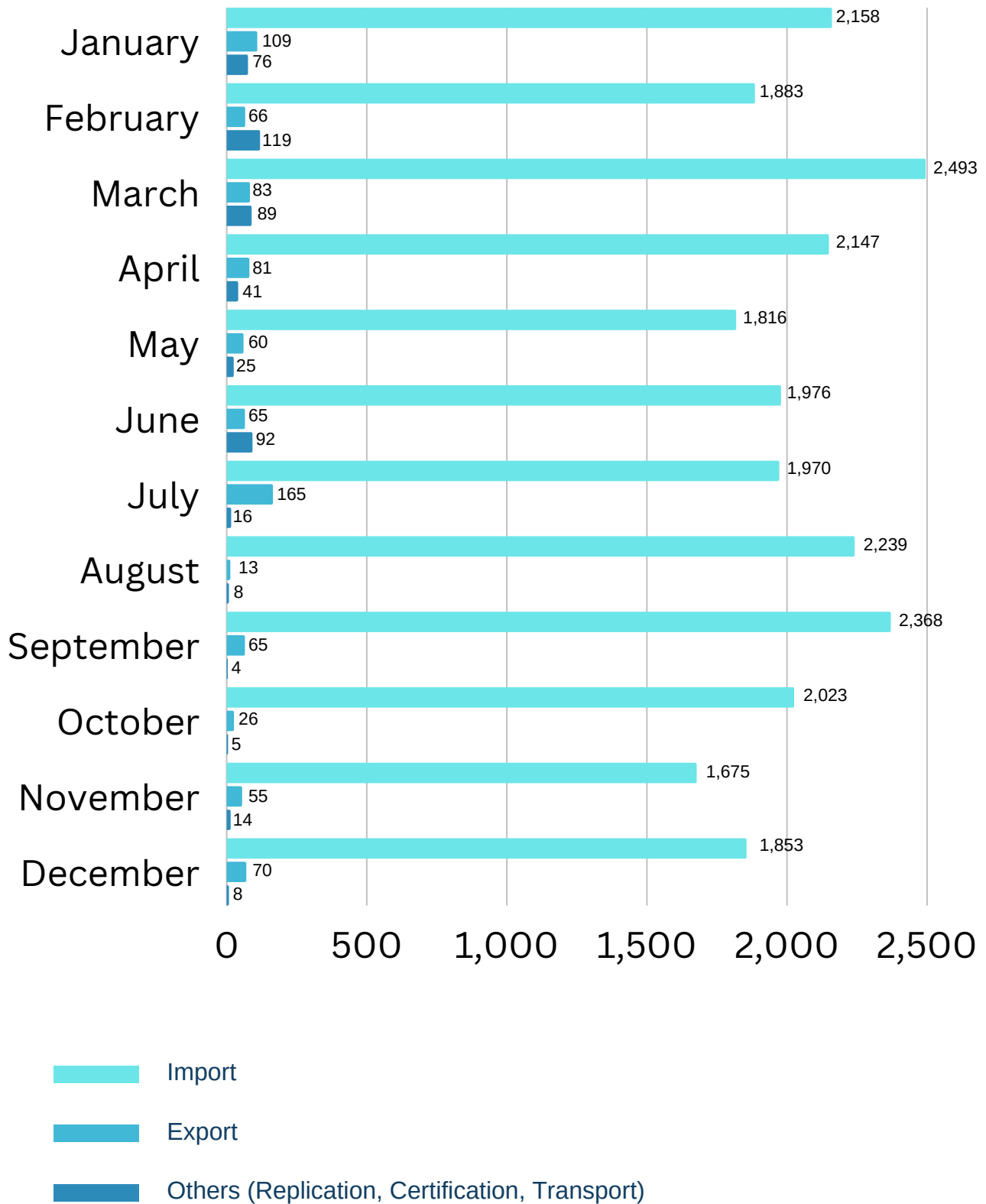


SHIERYL C. DIMACALI
Registry Unit Head

LICENSE



PERMIT



LEGAL DIVISION



ATTY. CYRUS PAUL S. VALENZUELA
Division Chief



ATTY. JIA DENISE M. FRIAS
Division Chief
From November 21, 2022

Hampered by the country-wide restrictions brought about by the Covid-19 pandemic, the OMB-Legal Division (OMB LD) employed its utmost efforts to replicate the performance it once had in years past. The OMB-LD was forced to adapt to the situation and to find new methods by which to effectively perform its functions.

Hence, by 2022, though a far-cry from its past performances, the OMB-LD still managed to achieve great feats despite the pandemic looming about. These include, among others, the collection of substantial amounts by way of administrative fines. With a fresh group of dedicated officers and staff, it can be anticipated that the OMB-LD will revert back to what it once was--an outstanding division zeroed-in on the promotion and protection of intellectual property rights.





Republic of the Philippines
Office of the President
OPTICAL MEDIA BOARD

LEGAL DIVISION
YEAR END ACCOMPLISHMENT REPORT
January to December 2022

I. CLEARANCES

MONTH	NUMBER OF CLEARANCE APPLICATIONS RECEIVED	PERCENTAGE RATING (ISSUED WITHIN THE DAY)
January to March	389	100%
April to December	0 (No application for clearance was filed before the Legal Division)	NOT APPLICABLE
TOTAL	389	100%

II. ADMINISTRATIVE CASES FILED BY THE OMB or PRIVATE COMPLAINANT

MONTH	NUMBER OF CASES FILED	PERCENTAGE RATING FOR INSPECTION ORDERS/COMPLAINTS EVALUATED WITHIN 15 DAYS FROM RECEIPT	PERCENTAGE RATING FOR INSPECTION ORDERS/COMPLAINTS EVALUATED MORE THAN 15 DAYS FROM RECEIPT
January to May 26, 2022	0 (No administrative case was filed before the Legal Division)	NOT APPLICABLE	NOT APPLICABLE
May 27 to June	226	100%	0
July	151	100%	0
August	7	100%	0
September	164	100%	0
October	647	100%	0
November	318	100%	0
December	6	100%	0
TOTAL	1519	100%	0

Inspection Orders received	1519
Evaluated Inspection Orders	1519
Seized items received	1 Pack HDD 6 pcs All-in-One PC Assorted Brands 6 pcs Apple Cellular Phone 12 pcs CD with music content 1 pc CD-R 8 pcs CPU 2 pcs Desktop 1 pc DVD Writer 15 pcs DVD-R 1 pc DVD-RW Pop-Up mobile external 43 pcs flashdrive 66 pcs HDD 78 pcs SSD 10 pcs laptop 27 pcs movie brochure 34 pcs SD-Card 1 TV Box
Approved Resolutions	35 Approved Resolutions (14 - Dismissed) (21 - With Penalty) 2 - With Administrative Penalty [penalty paid September 5, 2022 and November 4, 2022]
Subpoena Mailed	205
Dismissed Admin Case due to insufficiency in form and/or substance	275

ENFORCEMENT & INVESTIGATION DIVISION



MANUEL J. MANGUBAT
Division Chief



SERGIO G. VALDEZ
Intelligence Officer IV



Joseph D. Arnaldo



Victorino Simon



Dean Perez



Nerissa Enopia

ANNUAL ACCOMPLISHMENT

Total number of Inspection Orders
Served from January to December
2022

2, 389

Percentage of
Accomplishment

91.88%

Total number of Inspection Orders
Served from January to December
2022

PHP 1, 523,260.00

ENFORCEMENT ACTIVITIES

Under the administration of Chairperson and CEO Mr. Jeremy S. Marquez, EID Enforcement teams conducted inspection operations mostly in malls within the National Capital Region.

Aside from the said activities within Metro Manila, our operatives have also visited nearby provinces within Regions III and IV-A and conducted routine inspection in malls and other establishments that fall within the purview of the OMB Law and its circulars.

TRAININGS & PROGRAMS

Trainings / Workshops	Dates	Attendees
IPOPHL-UKIPO Product Identification Seminar	April 18, 2022	EID Agents
Regional Workshop on IPR Enforcement Authorities	April 20-21, 2022	EID Agents
IP Case Tracking System	April 26, 2022	V. Simon / E. Tuazon
Digital Forensic Training: Intellectual Property Crimes Workshop	April 27-28, 2022	EID Agents
Webinar on Anti-Money Laundering (AML) and Counter Terrorism Financing (CTF)	May 17, 2022	EID SDO
Regulatory Assessment Seminar ARTA-RIA	April 26-29, 2022	A. Inocencio
Competition Impact Assessment (ARTA)	May 17, 2022	A. Inocencio
Gender on Social Inclusion Impact Assessment (ARTA)	May 18, 2022	A. Inocencio
Disaster Risk Impact Assessment (ARTA)	May 20, 2022	A. Inocencio

TRAININGS & PROGRAMS

Trainings / Workshops	Dates	Attendees
CSC 2017 ORA-OHRA	June 16-17, 2022	N. Enopia / V. Simon
Gender Sensitivity Training for the Management and Staff of OMB	August 4-5, 2022	EID Personnel
The Seven Habits of Highly Effective Government Leaders	October 24-26, 2022	EID Personnel SG 12 and above
Technical Writing Workshop (2 batches)	November 8-9, 2022 and November 10-11, 2022	EID Personnel
Intellectual Property Workshop for Law Enforcement Agencies and Public Prosecutors	November 28-29, 2022	N. Enopia / L. Gatan

OTHER ACTIVITIES

Our operatives and agents also monitored the 2022 Metro Manila Film Festival for the period of December 28-31, 2022 on several theaters in Metro Manila.

ADMINISTRATIVE & FINANCE DIVISION



LUCIA F. GUEVARA
Division Chief



Geneffin C. Castillo
Cash Unit Head



Janine Joyce T. Galang
Accounting Unit Head



Rich Jay T. Lotrinia
OIC Budget Unit Head



Edralene L. Santiago
Human Resources Unit Head



Marian S. Santos
Property & Supply Unit Head

GENDER SENSITIVITY TRAINING

To better understand key ideas in understanding gender and gender issues and concerns in the workplace, as well as the importance of using gender fair language in communication, OMB conducted a Gender Sensitivity Training for the Management and Employees last August 4 and 5, 2022 at the White Rock Beach Hotel.



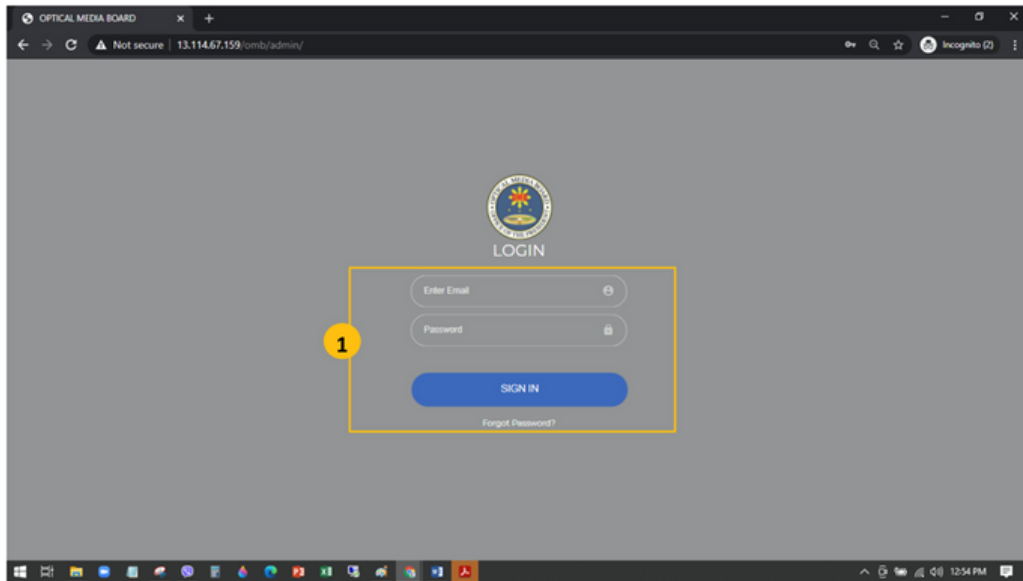
GAD WELLNESS KITS

To create a safe and inclusive workplace for all employees regardless of gender and sexual orientation, the OMB distributed GAD Wellness Kits to all employees.



The kit included multivitamins, alcohol spray, a room spray, hand soap, essential oil, a rainbow face mask, and disposable surgical masks contained in a GAD-themed tote bag.

OMBEONLINE APPLICATION AND REGISTRATION SYSTEM



The OMB intended to provide its basic services to the public via electronic/online transactions through the OMBeOnline System to meet the demands of the new technology and to ensure clients' seamless application.

UNITS' 2022 ACCOMPLISHMENT

Accounting Unit

- Submitted all monthly and annual reports to COA--including Financial Statements for the preparation of Annual Audit Report
- 75% fully implemented AOMs for FY2022 received as of January 30, 2023

Budget Unit

- Budget utilization Rate of 86.18%

Cash Unit

Total Revenue Collected

PHP 46,774,118.61

Increase from the 2022
Target

82%

- Submitted all monthly reports to COA and BTR
- Application of fidelity bonds for disbursing and collecting officers and signatories

Human Resource Unit

- Processed hiring / rehiring / promotion documents of 14 new hires and 4 promotions
- Processed documents relative to separation of 14 employees
- Implementation of 3rd Tranche SSL V and step increments, Remittances of mandatory contributions and preparation of various DVs of payroll / RATA / CNA / SRI / Mid-Year Bonus / Year-End Bonus / Rice Allowance processing
- Submission of reports to CSC / GSIS / PHIC / PAG-IBIG
- Recruitment - 60% of vacancy filled
- 100% delivery of service for Benefits Administration

Property and Supply Unit

- Submitted all COA reports
- Attended to all petty repairs (electrical, plumbing, office equipment, etc.)
- Continuous maintenance of the building
- Processed various billings received
- Renewal of various insurances for motor vehicles and building

QUALITY POLICY STATEMENT

We, the Optical Media Board (OMB), are committed to provide quality service and to work hand-in-hand with our stakeholders to ensure the regulation and promotion of intellectual property rights.

Pursuant to this thrust, we shall:

- Properly regulate the manufacturing, mastering, replicating, importing, and exporting of optical or magnetic media and other storage devices;
- Constantly enhance and instill high ethical standards in our organization to efficiently and effectively deliver service with utmost professionalism; and
- Adhere to statutory and regulatory requirements, and continuously improve our Quality Management System and all processes to guarantee our agency's alignment with national and international standards.



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