



Republic of the Philippines
OFFICE OF THE PRESIDENT
OPTICAL MEDIA BOARD

SOARING

amidst the pandemic

The 2021 Annual Report

OPTICAL MEDIA BOARD 2021 ANNUAL ACCOMPLISHMENT

In the midst of the COVID-19 pandemic, the Optical Media Board (OMB) were ultimately disrupted. The limitations set forth by Proclamation No. 922 declaring a State of Public Health Emergency throughout the Philippines and the provisions of Republic Act No. 11494 otherwise known as the Bayanihan to Heal As One Act has made a significant impact on the accomplishment of OMB.

For the past two (2) years, our industry has been confronted with the most challenging situation, the Pandemic Covid-19 virus, however we were able to pass through these challenges, hereto are the 2021 accomplishments of OMB under the chairmanship of Atty. Christian D. Natividad (January to October). Atty. Cyrus S. Valenzuela, OIC (November 1-19) and Mr. Jeremy S. Marquez (Nov. 22 to December 2021)

SOARING

amidst the pandemic

The 2021 Annual Report

ENFORCEMENT & INVESTIGATION DIVISION

Our year-end accomplishment and the estimated market value of seized items taken during enforcement operations for the period January – November, 2021, is herein summarized as follows:

		Estimated Market Value (in Php)
No. of Inspected Establishment	1,506	
No. of Optical Media Discs	76,700	25,473,340.00
No. of Storage Devices	14,225	24,356,640.00
Equipments/Accessories	2,738	28,645,725.00
Others		
	Total	78,475,705.00

The percentage of accomplishment for 2021 is 58.75% the target of which was taken from the objective given by the Department of Budget and Management. It must be noted that the enforcement operation was affected brought about by limited activities due to health protocols since the pandemic started last March of 2020. In addition, there was transition of key officials in the OMB Management during the last months of 2021 which somehow influenced the attainment of target goals for the year.

ENFORCEMENT ACTIVITIES

Under the administration of Atty. Christian D. Natividad from January – September, 2021, mall-wide Inspection Operations in Metro Manila were conducted informing retailers of storage devices on the necessity to register selling said equipment and accessories. There were also warehouses that were inspected and closed for violation of the OMB Law particularly on Memorandum Circulars pertaining storage devices.

Aside from the activities within Metro Manila, our operatives have also visited key cities in the provinces, such as Cabanatuan City, Baguio City, Naga City, Cebu City and the Provinces of Bulacan, Pampanga, Zambales, Cavite, Batangas, Laguna, Tarlac, Pangasinan and Rizal, and conducted routine inspection on malls and other establishment that falls within the purview of the OMB Law and its circulars.

The change of administration sometime last year from September up to December 2021 changed the course of our enforcement activities as current Chairman Jeremy S. Marquez

SOARING

amidst the pandemic

The 2021 Annual Report

focused more on restructuring the image of the OMB and setting up new goals for the years to come under his management. However, EID personnel actively supported the 2021 Metro Manila Film Festival movie entries by visiting theatres within Metro Manila during its opening on December 25, 2021 and monitor would-be violators within the theatre premises up to its closing period on January 7, 2022.

TRAININGS and PROGRAMS

On April 20, 2021, all EID Personnel attended the webinar on 'ONLINE INTELLECTUAL PROPERTY RIGHTS CRIME' sponsored by the U.S. Embassy that aimed to enlighten our Agents on the online IPR crimes perpetrated by syndicates around the world. Another webinar was attended by some EID Agents on June 17-18, 2021 entitled 'NEW DEVELOPMENT IN IP PROTECTION AND COMBATING DIGITAL INFRINGEMENT' sponsored by the U.S. Embassy which introduced the protection of IPR in digital platforms. A workshop was also attended by selected EID Agents via webinar entitled "WORKSHOP ON THE IDENTIFICATION OF COUNTERFEIT GOODS" on October 28-29, 2021, sponsored by the Intellectual Property Office of the Philippines to familiarize and educate the agents on identifying counterfeit materials and goods compared to the legitimate ones.

A proposed training for all EID operatives were scheduled last August 2021 entitled "BASIC INTELLIGENCE ORIENTATION SEMINAR" that aimed to re-establish the knowledge of our Agents and operatives on basic intelligence and counter intelligence processes. The training requires physical presence of trainees due to overt and covert tactics including self defence measures. However, there was a sudden surge of Covid infection variants prompting the change of quarantine status from ECQ to MECQ that altered schedules and mobility of the outgoing public, aside from the fact that the designated trainers were from the Philippine National Police (PNP) and must prioritize their duties as Front Liners during this time of pandemic.

In the meantime, to adhere to the current management's aim of reforming a new and better OMB service to the public, the division has a proposal of restructuring its Organizational Structure to properly address the work characteristics of each agent, standardize work ethics without duplicating one job from another, and promote professionalism among peers and their unit heads. The proposal also intends to recreate new accomplishment targets by intensifying its enforcement activities from inspection and monitoring to court-issued search warrant.

PHOTO COLLAGE FROM DIFFERENT ENFORCEMENT OPERATIONS CONDUCTED BY DIFFERENT TEAMS OF THE DIVISION

February 3, 2021

J&A Korea Surplus Multi Shop, 392 Big Rock Commercial Complex Marcos Hway, Bagong Nayon Antipolo City



March 1, 2021

JAST PC- 2515 Radius St. San Andres Bukid Manila



May 19, 2021
Chin Uni Computer Trading- 2292 Santillan St. Makati City



May 19, 2021
Chin Uni Computer Trading- 2292 Santillan St. Makati City



May 19, 2021
Chin Uni Computer Trading- 2292 Santillan St. Makati City



October 8, 2021

Milestone Computers- Bldg. 3 Pacita Commercial Center, Pacita Complex Manila



February 3, 2021

&A Korea Surplus Multi Shop, 392 Big Rock Commercial Complex Marcos Hwy, Bagong Nayan Antipolo City



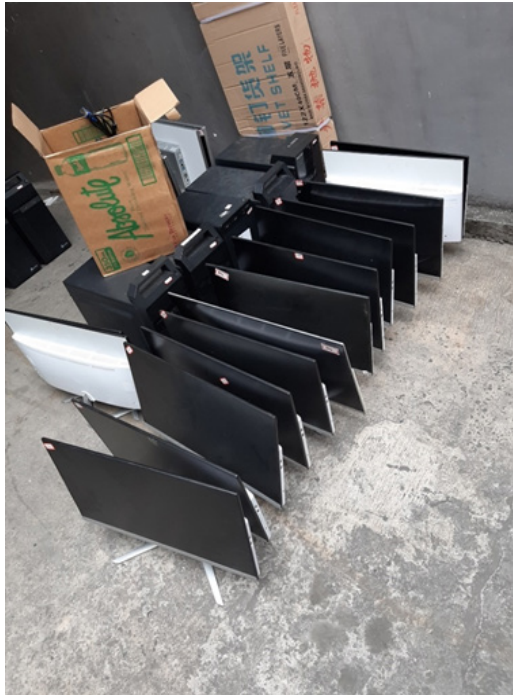
March 1, 2021
JAST PC- 2515 Radius St. San Andres Bukid Manila



March 5, 2021
(Residential) 5567 Halaman Area, Commonwealth Ave. Quezon City



May 19, 2021
Chin Uni Computer Trading- 2292 Santillan St. Makati City



May 21, 2021-
(Residential) 2nd Flr 15-Lanzones St. Proj. 2 Quezon City



SOARING
amidst the pandemic

The 2021 Annual Report

June 15, 2021
PC RIMAX Commercial- 1417C Mayhaligue St. Tondo Manila



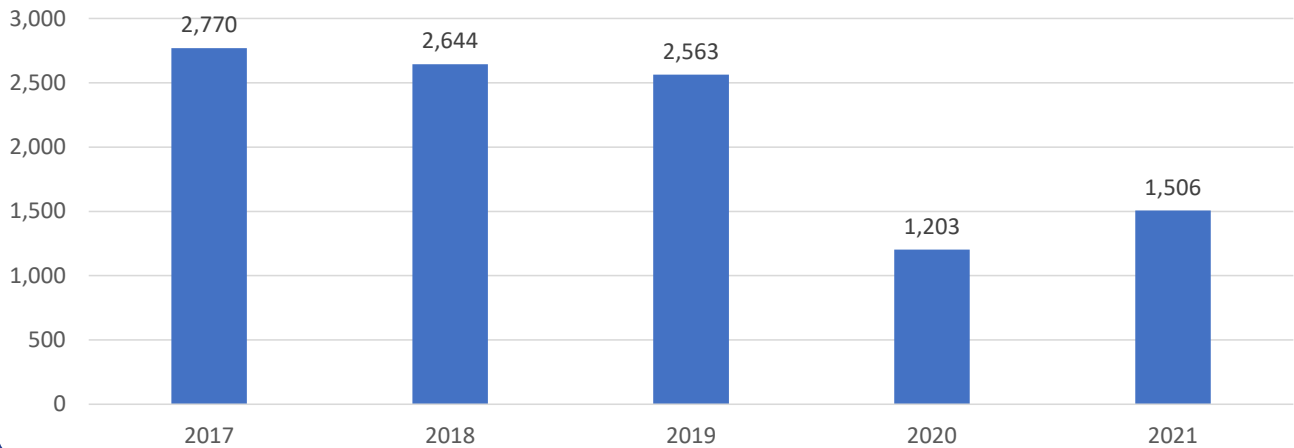
October 8, 2021
Milestone Computers- Bldg. 3 Pacita Commercial Center, Pacita Complex Manila



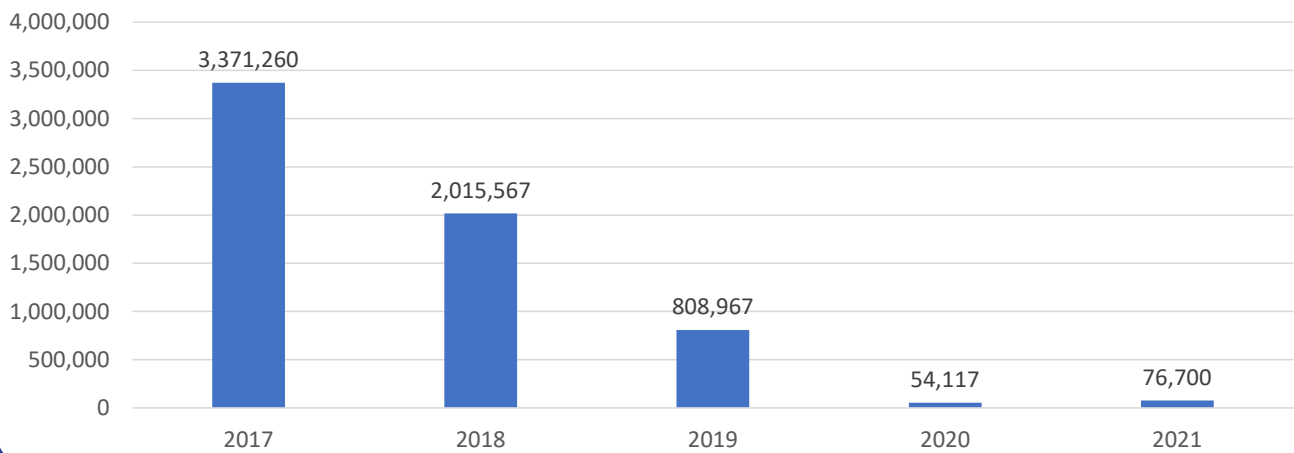
SOARING
amidst the pandemic

The 2021 Annual Report

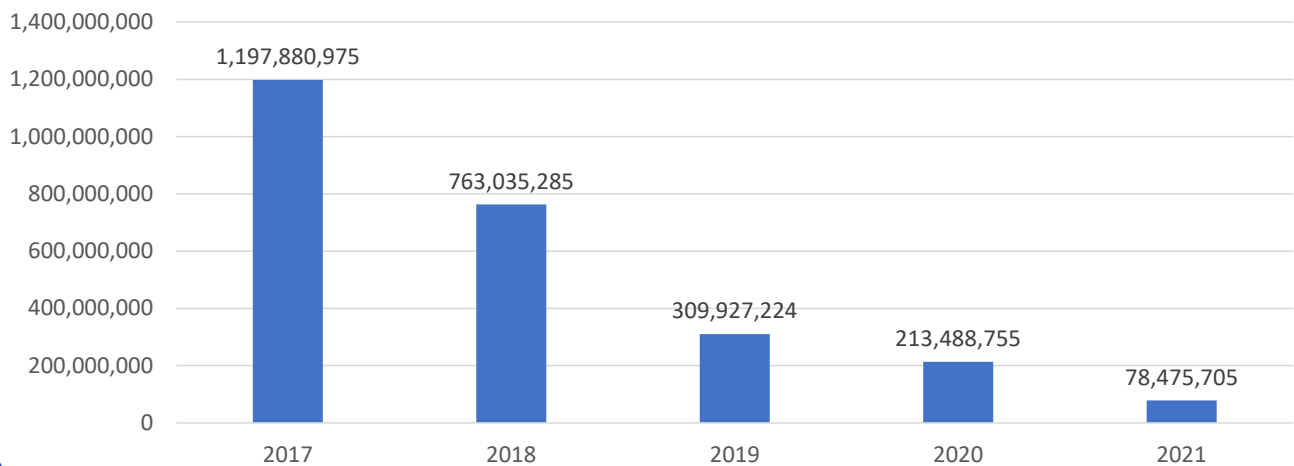
Number of Inspection Order Served



Number of Seized Optical Media Products



Estimated Value of Seized Optical and Magnetic Media Products and Accessories



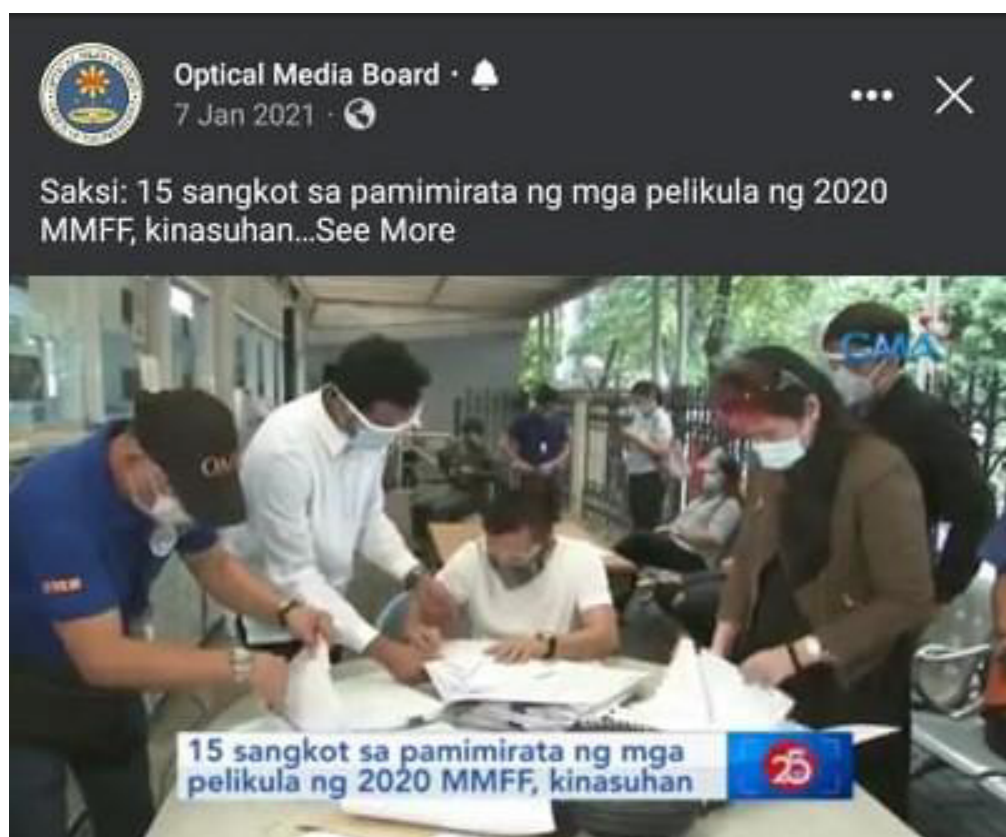
LEGAL DIVISION

The 2020 Metro Manila Film Festival began offering the film entries on an online platform due to the ongoing COVID-19 pandemic. The said festival ran from 25 December 2020 until 8 January 2021, which provided the Filipino Filmmakers an opportunity to showcase local film making expertise and to provide a welcome respite from the ongoing global pandemic. Due to the efforts and intelligence gathering of the agents of the Optical Media Board (OMB), it was discovered that said film entries were being offered for sale and distributed by opportunists, counterfeiters, and pirates who streamed these movies on their social media accounts without authorization from the producers or copyright owners of said films. On 5 January 2021, the Legal Division of Optical Media Board filed eighteen (18) complaints against eighteen (18) individuals who were caught via online and personal entrapment operation conducted by OMB agents. Those individuals were engaged in the sale and distribution of optical media containing MMFF film entries which is a clear violation of Sec. 19(C)(2) of R.A. 9239 also known as "Optical Media Act of 2003" and of Secs. 177.1 and 177.2 of R.A. 8293 also known as "Intellectual Property Code of the Philippines."

The Legal Division also provided legal support during numerous out of town inspection operations conducted at Baguio, Pampanga, Subic, Cabanatuan, Batangas, Cavite, and Cebu.

For this fiscal year, the Legal Division was able to issue fifteen thousand five hundred fifty-four (15,554) clearances for business establishments applying for licenses and permits as well as individuals or entities applying for certification of non-commercial purposes. One thousand five hundred eight (1,508) administrative cases have been filed against individuals and business establishments who were inspected by the agents of OMB Enforcement and Investigation Division. There have been 629 (six hundred twenty-nine) resolutions issued for the admin cases filed this year. Additionally, a total of one thousand three hundred eighty-three (1,383) resolutions for admin cases filed since 2018 until 2021 has been served.

Through the efforts of the Legal Division, the OMB was also able to collect a total of SEVEN HUNDRED SEVENTY-SEVEN THOUSAND SEVEN HUNDRED PESOS (PHP 777,700.00) representing clearance fees, as well as TWO MILLION THREE HUNDRED THOUSAND PESOS (PHP 2,300,000.00) by way of penalties collected from several OMB Respondents.







2021 CLEARANCES ISSUED

MONTH	CLEARANCES ISSUED
JANUARY	1,046
FEBRUARY	1,042
MARCH	720
APRIL	1,217
MAY	1,148
JUNE	2,219
JULY	1,981
AUGUST	1,488
SEPTEMBER	1,152
OCTOBER	1,450
NOVEMBER	1,097
DECEMBER	994
TOTAL CLEARANCES ISSUED	15,554

ADMINISTRATIVE CASES FILED

MONTH	NO. OF ADMINISTRATIVE CASE FILED
JANUARY	58
FEBRUARY	62
MARCH	56
APRIL	10
MAY	100
JUNE	337
JULY	305
AUGUST	71
SEPTEMBER	123
OCTOBER	224
NOVEMBER 1-19 (Atty. Cyrus Paul S. Valenzuela, OIC)	162
NOVEMBER 22-30 (Mr. Jeremy S. Marquez, Chairman and CEO)	0
DECEMBER	0
TOTAL ADMIN. CASES FILED	1,508

STATUS OF ADMINISTRATIVE CASES FILED 2021

STATUS	FIGURES
RESOLVED	629
ARCHIVED (RETURNED TO SENDER)	23
PENDING RESOLUTION	856
TOTAL ADMIN CASES FILED	1,508

STATUS OF ADMINISTRATIVE CASES FILED 2021

TERM	NO. OF RESOLVED ADMIN CASE DURING HIS TERM
Atty. Anselmo B. Adriano (Chairman and CEO, 2016- September 2020)	2,698
Atty. Christian Natividad (Chairman and CEO, October 2020-October 2021)	2,587
Atty. Cyrus Paul S. Valenzuela (OIC, 8 October 2021-19 November 2021)	1,093
Jeremy S. Marquez (Chairman and CEO, 22 November 2021- Present)	0

PENALTIES COLLECTED

TOTAL ADMINISTRATIVE PENALTY COLLECTED FOR 2021:
PHP 2,300,000.00

CRIMINAL CASES FILED 2021

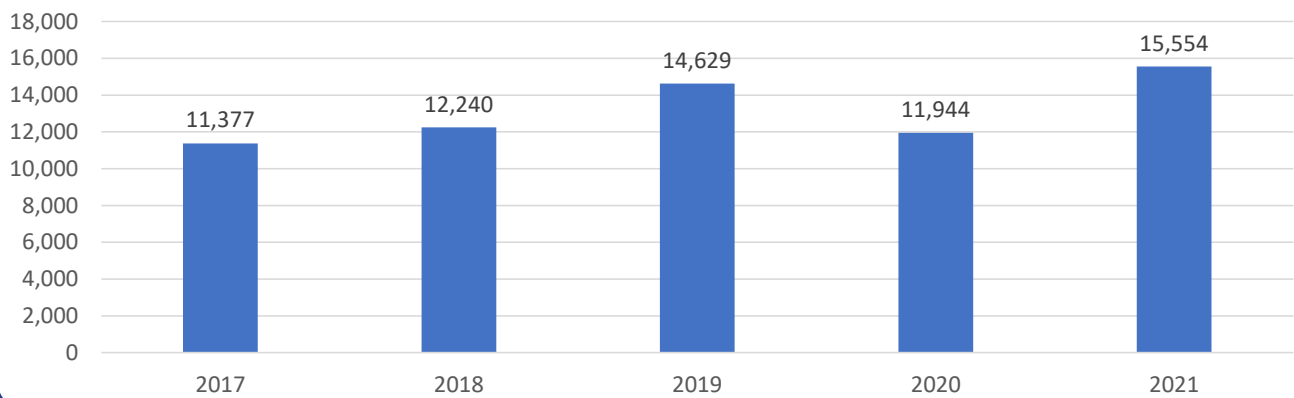
DOCKET NO.	COURT
1. CASE NO. XVI-INV-21A-00001	Department of Justice City of Manila
2. CASE NO. XVI-INV-21A-00002	Department of Justice City of Manila
3. CASE NO. XVI-INV-21A-00003	Department of Justice City of Manila
4. CASE NO. XVI-INV-21A-00004	Department of Justice City of Manila
5. CASE NO. XVI-INV-21A-00005	Department of Justice City of Manila
6. CASE NO. XVI-INV-21A-00006	Department of Justice City of Manila
7. CASE NO. XVI-INV-21A-00007	Department of Justice City of Manila
8. CASE NO. XVI-INV-21A-00008	Department of Justice City of Manila
9. CASE NO. XVI-INV-21A-00009	Department of Justice City of Manila
10. CASE NO. XVI-INV-21A-00010	Department of Justice City of Manila
11. CASE NO. XVI-INV-21A-00011	Department of Justice City of Manila
12. CASE NO. XVI-INV-21A-00012	Department of Justice City of Manila
13. CASE NO. XVI-INV-21A-00013	Department of Justice City of Manila
14. CASE NO. XVI-INV-21A-00014	Department of Justice City of Manila
15. CASE NO. XVI-INV-21A-00015	Department of Justice City of Manila
16. CASE NO. M-MNL-21-00318-CR	MeTC Branch VIII City of Manila
17. CRIM. CASE NO. 21-00230	MeTC Branch XXXIX Quezon City
18. CASE NO. M-MNL-21-00269-CR	MeTC Branch XV City of Manila

SOARING

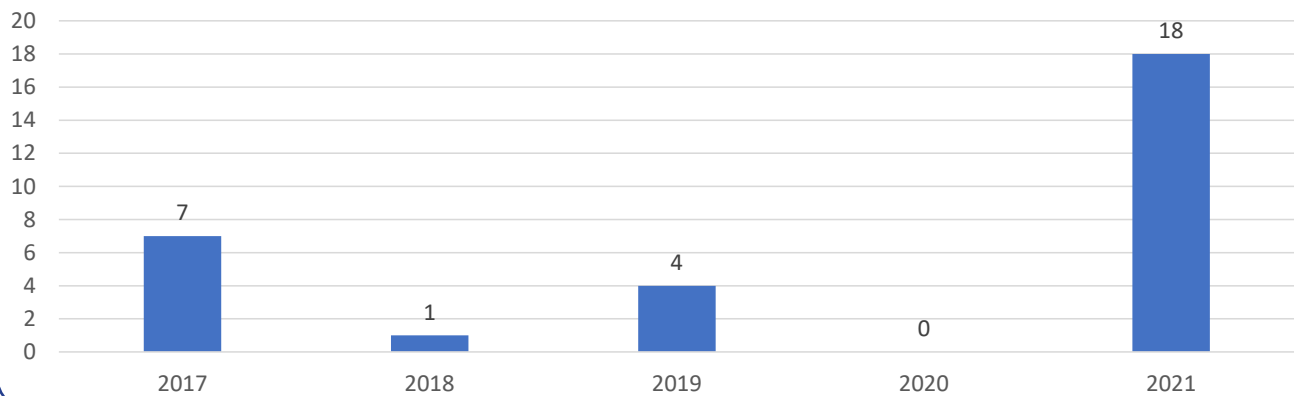
amidst the pandemic

The 2021 Annual Report

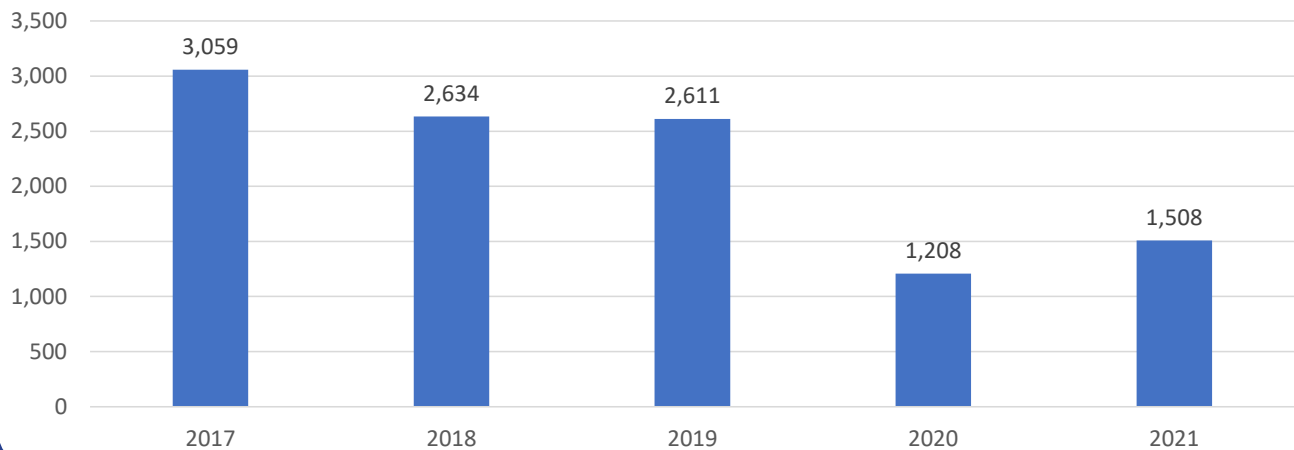
Number of Clearance Issued



Number of Criminal Cases Filed



Number of Administrative Cases Filed



ADMINISTRATIVE AND FINANCE DIVISION

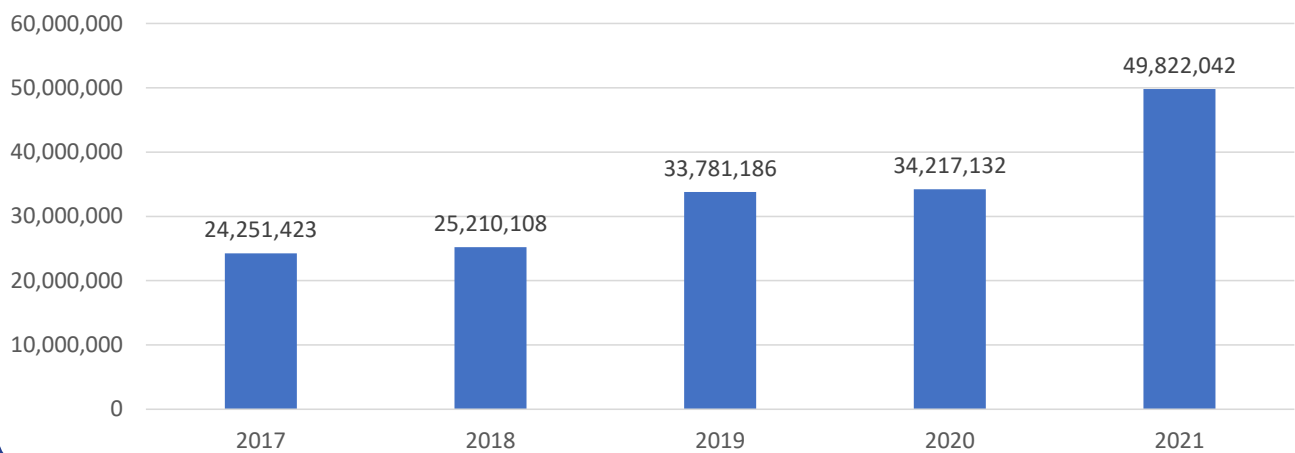
PARTICULARS	COLLECTIONS for the period JAN - NOV	for the period of DECEMBER	T O T A L
Code 101			
License fee - 603	25,729,721.60	1,488,789.90	27,218,511.50
Registration - 606	1,665,000.00	186,000.00	1,851,000.00
Processing - 621	134,050.00	7,450.00	141,500.00
Certification - 613	149,150.00	7,250.00	156,400.00
SID Code Allocation - 613	-		-
Clearance (LSD) - 613	816,500.00	62,350.00	878,850.00
Transfer Location - 605	-		-
Transport (licensed) - 605	-		-
Permit to Sell - 605	-		-
Verification - 605	500.00		500.00
Permit (Replication)-605	15,000.00		15,000.00
Permit (Import)-605	11,342,500.00	1,226,500.00	12,569,000.00
Permit (Export)-605	364,500.00	74,000.00	438,500.00
Recordation - 605	1,200.00		1,200.00
Accreditation - 678	1,126,075.20		1,126,075.20
Mailing/Photocopy/Manual- 678	14,126.00	610.00	14,736.00
Stickers (Regn) - 678	3,770.00	200.00	3,970.00
Admin. Penalties- 609	1,536,000.00		1,536,000.00
Surcharge - 609	2,255,850.00	68,900.00	2,324,750.00
Other Income - 666	121,488.20	8,795.20	130,283.40
Proceeds (confiscated items)- 666	-		-
Proceeds (PPE)- 666	7,225.00		7,225.00
TOTAL	45,282,656.00	3,130,845.10	48,413,501.10
Code 184	-		-
Subsidy Income from NG - 651	675,365.32	654,570.00	1,329,935.32
Performance Bond - 427	-		-
Income from Grants and Dona- tions-439	28,661.54	49,944.15	78,605.69
TOTAL	704,026.86	704,514.15	1,408,541.01
GRAND TOTAL	45,986,682.86	3,835,359.25	49,822,042.11

SOARING

amidst the pandemic

The 2021 Annual Report

Overall Report of Income



SOARING

amidst the pandemic

The 2021 Annual Report

HUMAN RESOURCE MANAGEMENT

RECRUITMENT, SELECTION AND PLACEMENT

1. Processed hiring/rehiring/promotion documents of two (2) new employees:

New Hires

Mary Rose B. Escobar	–	Intelligence Officer I
Trixzia Ann B. Huang	–	Intelligence Officer I
Dannica I. Absalon	–	Legal Assistant I
Janicka Fhranzas E. Muñoz	–	Administrative Officer I
Marie Frances Athena S. Aquino	–	Executive Assistant I

Promotion

Leslie Ann O. Gatan	-	Intelligence Officer II
Ronaldo B. Deyto	-	Administrative Officer I
Nerissa O. Enopia	-	Intelligence Officer III
Rich Jay T. Lotrinia	-	Administrative Officer I
Edralene L. Santiago	-	Administrative Officer V

2. Processed documents relative to separation of eleven (11) employees:

Atty. Christian D. Natividad
Atty. Victor Luis Q. Padilla II
Atty. Carlo Jolette S. Fajardo
Atty. Marlon L. Dumoran
Lady Angela Marie E. Alonzo
Mark Iverson Casibang
Maria Rita L. Lagriada
May Anne M. Rosales
Cherry J. Ilao
Jefferson G. Gutierrez
Noel Oliver K. Maturingan

3. Total Manpower Complement as of December 31, 2021

Plantilla Item (Filled)	:	68
Plantilla Item (Unfilled)	:	9
Job Order Employees	:	14

4. Existing Vacancies as of December 2021:

- a. (2) Administrative Assistant I (EID/AFD)
- b. (1) Administrative Officer III (AFD)

SOARING

amidst the pandemic

The 2021 Annual Report

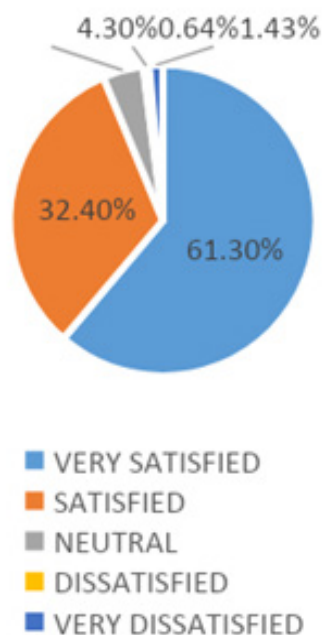
REGISTRATION AND LICENSING DIVISION

Life doesn't get easier or more forgiving, we get stronger and more resilient. And so, it is exactly as the bestselling author Steve Maraboli has said. COVID-19 pandemic has greatly affected the Registration and Licensing Division's workforce as three (3) staff have been tested positive with the virus at the first quarter of the year. Another one during the middle of the year and yet another one during the 3rd quarter. With the already limited manpower, the pressure was intensified and the clamor for a faster processing and release of licenses and permits have also been exaggerated.

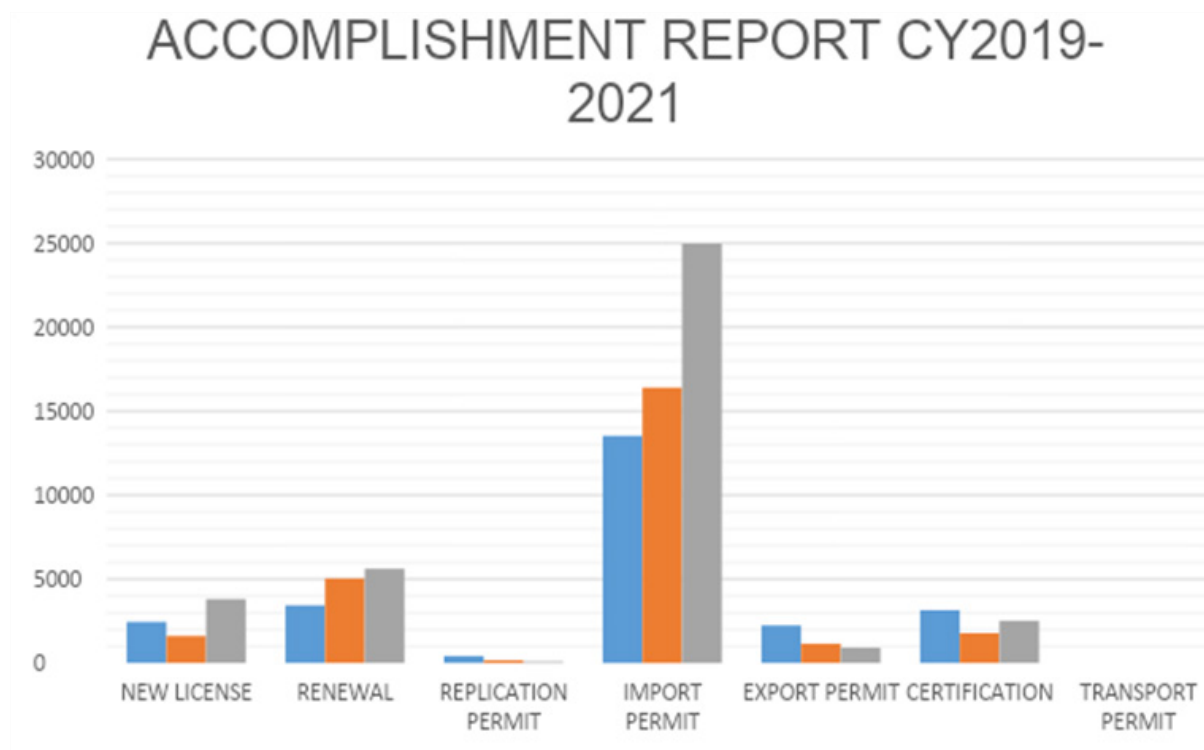
The online application system which was designed last 2018 have undergone several upgrades but it was only last April 2021 that it was launched and implemented and it is still far from perfect. Adjustments were made along the way to improve it.

Manual acceptance of applications has continued despite its launch. The 93.64% Satisfaction Rating shows that service is despite the limitations brought about by the pandemic.

CITIZEN / CLIENT SATISFACTION RATING



The accomplishment of the RLD covers ___ % of the income of the whole agency. With the following figure, the growth really is significant for the licenses and import permit whereas the decrease in the export permit and replication permit may be attributed to both the pandemic and the development of technology.



Still, these are services that can be improved on. These are goals that RLD need to focus on. There is a need to review the fees, processes and the law to keep up with the emergence of the new technologies, to keep pace with these changes. Likewise, requirements and processes have been streamlined to further encourage the public to comply with the mandates of the law.

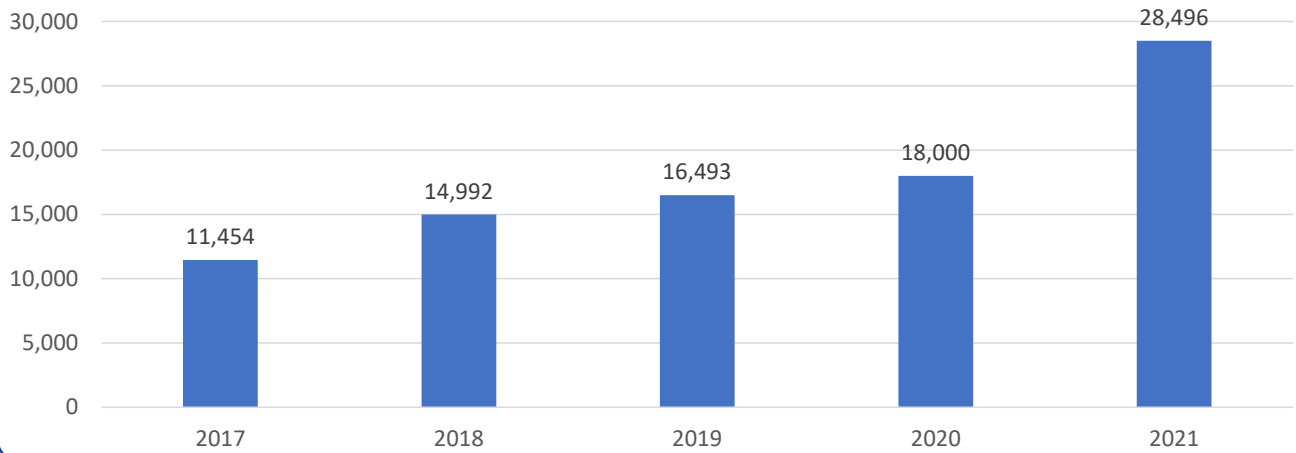
More importantly, the OMB through the RLD has been active in cooperating with several relevant government agencies particularly in trade-related undertakings to show its commitment in providing the clients with fast and efficient public service. The one big cooperation that RLD is concentrating on in accordance with the Ease on Doing Business decree is the TradeNet onboarding and in such a short time the OMB is ready to go live anytime.

SOARING

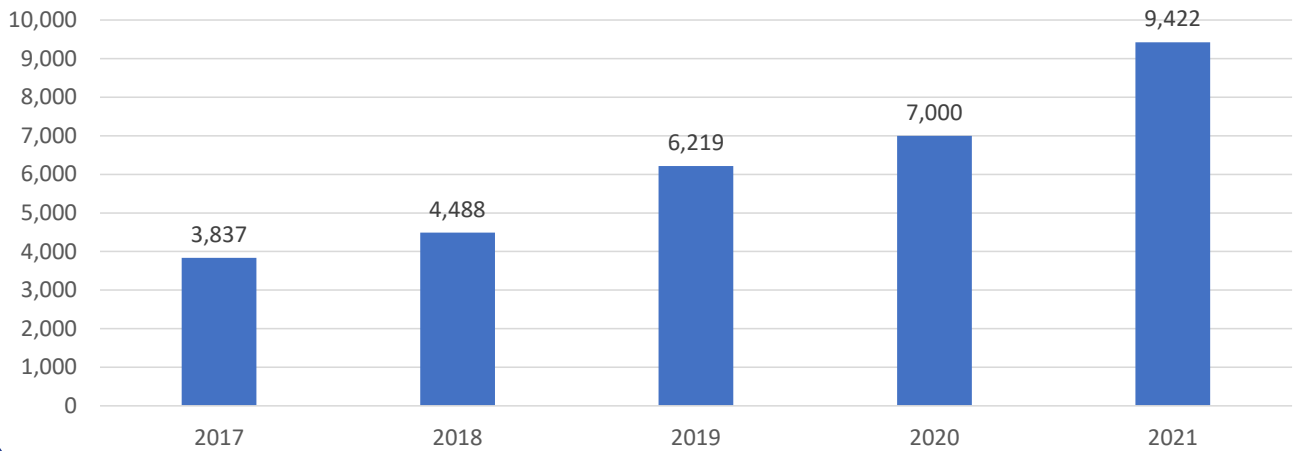
amidst the pandemic

The 2021 Annual Report

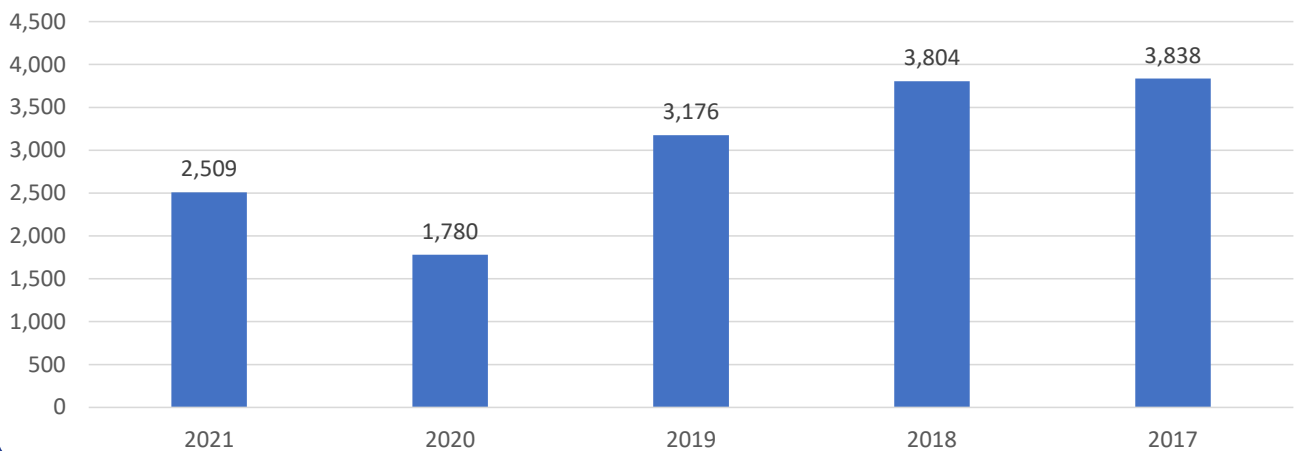
Number of Permits Issued



Number of License Issued



Number of Certifications Issued



SOARING

amidst the pandemic

The 2021 Annual Report

PUBLIC INFORMATION AND COMMUNICATIONS UNIT

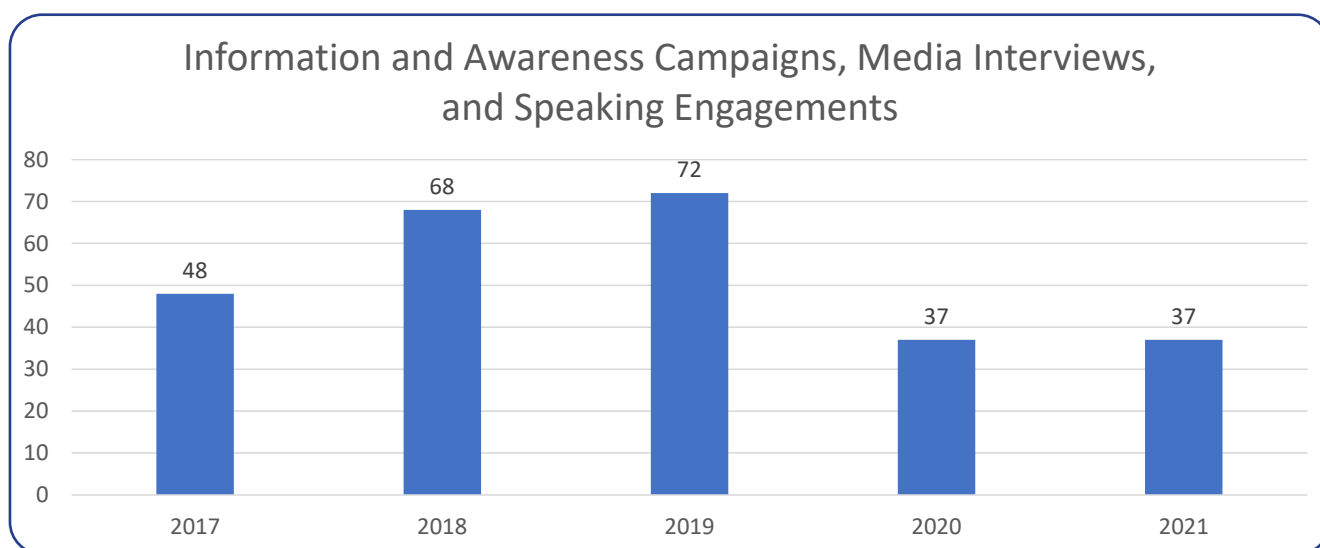
PICU deemed it imperative that face-to-face campaigns be cancelled and rather made through non-traditional platforms such as social media. PICU focused on releasing information education and communication materials (IEC) on understanding piracy and OMB's mandate, powers and function through social media as these are the powerful and effective platforms to reach the general public at present.

PICU likewise committed on a swift response rate on social media to respond to queries or address complaints.

INFORMATION CAMPAIGN

2021 TARGET = 37 CAMPAIGNS

ACCOMPLISHED CAMPAIGNS = 37





Prepared by:

ISIDITAS O. FERNANDEZ

Head, Public Information and Communication Unit