



Challenges in Licensing Music to Digital Service Providers

Atty. Thursday Alciso



DIGITAL SERVICE PROVIDERS

iTunes

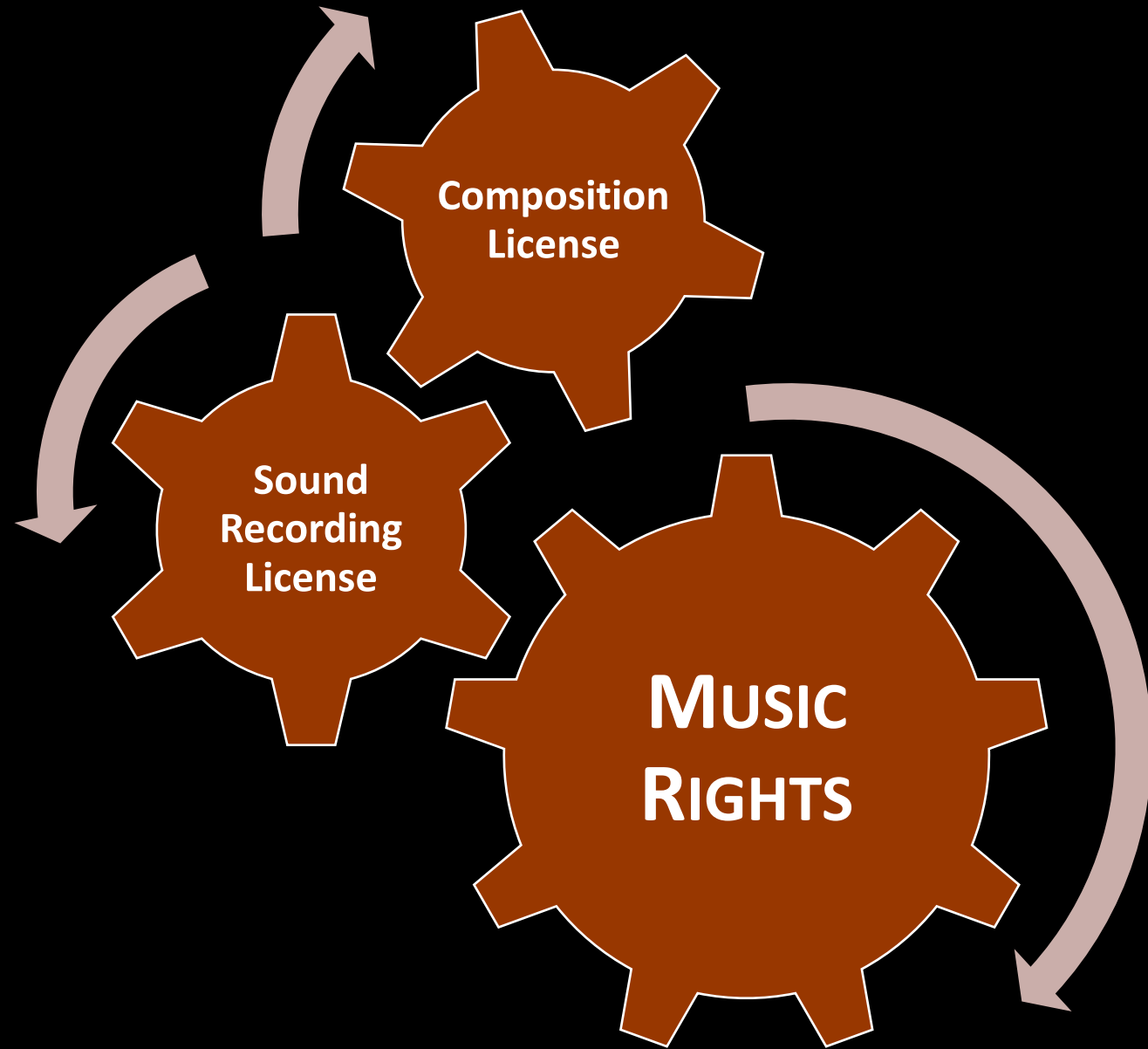
YouTube

Spotify

Deezer

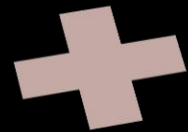
Spinnr

Apple Music





**Reproduction
Rights**



**Communication
to the Public
Rights**

**Composition
License**



Challenges in Licensing DSPs

- ❑ safe harbor defense for DSPs with user-generated content (“UGC”)
- ❑ tedious, time-consuming and costly process to take down infringing UGCs
- ❑ novelty or complexity of service feature or business model



Challenges in Licensing DSPs

- ❑ value gap
- ❑ volume of usage data
- ❑ incomplete or inaccurate metadata
- ❑ fragmentation of rights
- ❑ enforcement of local laws and regulations



Thank you!