

GUIDELINES FOR THEATRE MONITORING

REFERENCES

Recording movies inside theatres is crime punishable under:

Republic Act No. 10088 (Anti-Camcording Act),
Republic Act No. 9239 (Optical Media Act of 2003), and/or
Republic Act No. 8293 (Intellectual Property Code)

WHAT TO LOOK FOR

Premier Movie Showing, Gala Nights or Opening Day

- Pirates compete to get the first recorded movie which are made into “master” copies for redistribution.
- Customers who always come on the first screening may be a suspect. Theater staff should remember these people.

First Showing and the Last Full Show

- Movie pirates prefer theaters with less people. This makes the quality of their pirate copies clearer and easier to sell.

Customers’ Hand or Clutch Bags

- Security guards and theatre staff should be vigilant in searching for videocamera or high-end cellular phones. These may be used for illegally recording movies.
- Signboards or notices should be placed conspicuously in front of ticket booths and theatre entrances.
- If a customer is carrying a videocamera or a high-end cellular phone, they should immediately be informed that intentionally recording a movie may be punishable by law.

Seating Arrangements

- Camcorder pirates prefer the center of the theater where they can have a full view of the movie and at the same time be concealed by their accomplices on either side.
- Some pirates prefer the topmost area of the theatre (below the projection box) where they can be inconspicuous and covered by the light from the projector.
- Others may use a videocamera with remote control capabilities so the pirate can be out of the theatre staffs’ sight.

The Pirates’ Wardrobe and Jackets in Summertime

- Pay attention to customers wearing/bringing jackets, large long shirts or shopping bags which may be used to conceal a videocamera or other suspicious recording equipment.

“Friends” of Cinema Personnel

- Your personnel may have friends who frequently join them during unusual hours. Be watchful of non-employees entering the projector room or people claiming to be a friend of an employee or manager.

- Look out for people waiting for a long time outside the cinema. They may be couriers of other pirates waiting to be passed/given illegal copies of a newly recorded movie.

WHAT TO DO

- If you have identified a possible movie pirate, take note of the customer's seat, inform the theatre manager and security office immediately.

If you are a theatre staff or security personnel, **DO NOT APPREHEND THE SUSPECT IMMEDIATELY.** You may mistake friends or family who are just having fun using their new camcorder or cellular phone.

LET THE SUSPECTED PIRATE FINISH RECORDING A SUBSTANTIAL LENGTH OF THE MOVIE (preferably more than half-way of the whole movie showing), The length of movie the pirate has recorded may not be enough and is a crucial evidence when charged in Court.

If you are a patron or a customer, **DO NOT PUT YOURSELF IN DANGER** by apprehending the suspect or even posing as an OMB Agent, policeman or person in authority. We appreciate very much your help by reporting the suspect immediately to the cinema staff and authorities.

HELPING THE MOVIE/THEATRE INDUSTRY AND THE GOVERNMENT

- Regularly coordinate with your local police, local government units, private industry stakeholders and other theatre management, and inform them how piracy affects the industry and government. Emphasizing that piracy is a crime, it breeds criminal syndicates and destroys everyone's economic and financial conditions.
- Immediately report to the authorities areas where piracy is flourishing or rampant.
- Identify peddlers of pirated CDs/DVDs in your establishment and evict them from your premises.

DOCUMENT YOUR PRESENCE IN MOVIE HOUSES

- To be part of the OMB's report of activities, take pictures/selfie of yourself together with other volunteers and post it in your social media accounts (i.e. Facebook, Twitter, Instagram), include #teamOMB, #OMBeOriginal, #MMFF2017, as well as indicate your names on it.

THANK YOU VERY MUCH FOR YOUR SUPPORT!!!

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